



CROWN SEVEN
ELECTRIC CIGARETTES

2013 PRODUCT SHOWCASE

- HIGHEST MARGINS IN THE INDUSTRY
- BEST-IN-CLASS CUSTOMER SERVICE
 - EXCEPTIONAL QUALITY
 - SUPERIOR TASTE

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CROWN SEVEN
ELECTRIC CIGARETTES

Why Crown Seven?

Crown Seven Electric Cigarettes offer a premium smoking sensation unlike anything else. Marked by distinctive craftsmanship and world-class artistry, Crown Seven is a revolutionary nicotine delivery device that affords the user an enhanced alternative to smoking. Advanced in technology, and opulent in quality, Crown Seven brings unparalleled sophistication at an affordable value. With a large established customer base and a constant presence in online and print media, we propose a mutually beneficial partnership and would like Crown Seven to be your featured Electronic Cigarette.

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CROWN SEVEN

ELECTRIC CIGARETTES

- USA Based (Scottsdale, AZ)
- Incorporated in April 2007
- Crown7 Business Based on Three Factors
Quality ▪ Price ▪ Customer Service
- Extensive Research Since 2007
to Provide the Best Quality Products
- 12 Month Warranty
- Fully Insured
- Quality Eye Catching Displays,
POP and Packaging

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CROWN SEVEN ELECTRIC CIGARETTES

CROWN SEVEN DISPOSABLE ELECTRIC CIGARETTES

- Each Cigarette is equal to approx. 2 packs of traditional cigarettes
- Available in Regular Full-Flavor and Menthol (1.8% nicotine by volume)

NEW FOR 2013!!

- 5 New Flavors
- Soft Tip Filter
- Real Cigarette Size and Feel

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Rechargeable Packs:

Crown7 offers 3 Rechargeable Kits, Black USA Flavor, White Menthol Flavor and White USA Flavor.

Kits Include:

- 1 Battery, 2 Cartomizers, 1 USB Charger and Instruction Manual

Each cartomizer is equivalent to approx. 2 packs of cigarettes (1.8% nicotine by volume)



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Our rechargeable kits are the same size as a traditional pack of cigarettes. Crown7 cartomizers (pack of 5) are sized so 2 packs side by side equal the traditional size of a pack of cigarettes (*each cartomizer is equivalent to approx. 2 packs of cigarettes*). The Crown7 carry case makes for an excellent up-sale.



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Crown7 now offers a rechargeable kit made just for women. The "W" Kit comes in a black carry case with a pink Crown7 logo and a mirror on the inside.

Components Include:

3 Cartomizers (1.2%), USB Charger and White Battery with a Pink Crown7 Logo and a Pink Bejeweled Tip.

Complete instructions on the back of packaging.



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CROWN SEVEN ELECTRIC CIGARETTES

LXE Box Sets are the perfect gift for any occasion, with everything you need.

LXE Box Set Includes:

- 1 Rechargeable Kit
(1 Battery, 2 Cartomizers, 1 USB Charger and Instruction Manual)
- 2 Packs of 5 Cartomizers (1.8%)
- 1 Carry Case
- 1 Car Charger
- 1 Wall Charger
- 1 Extra Battery



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**Crown Seven Prepackaged
Display cases are available
for both rechargeable and
disposable lines.**

**Custom designed display cases
available upon request.**



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CROWN SEVEN ELECTRIC CIGARETTES

Crown Seven Refill Cartridges
(cartomizers/packs of 5) are available in
Regular Full-Flavor/USA Blend and Menthol
in the following nicotine strengths:

- High (1.8%)
- Medium (1.2%)
- Low (0.6%)
- Zero Nicotine

Crown Seven Accessories include:

- Wall Chargers
- Car Chargers
- USB Chargers
- Carry Cases
- Replacement Batteries





POS/POP Material

Crown Seven POS/POP material includes:

- Flyers
- Posters
- Hanging Signs
- Coupons
- Stickers
- Static Clings

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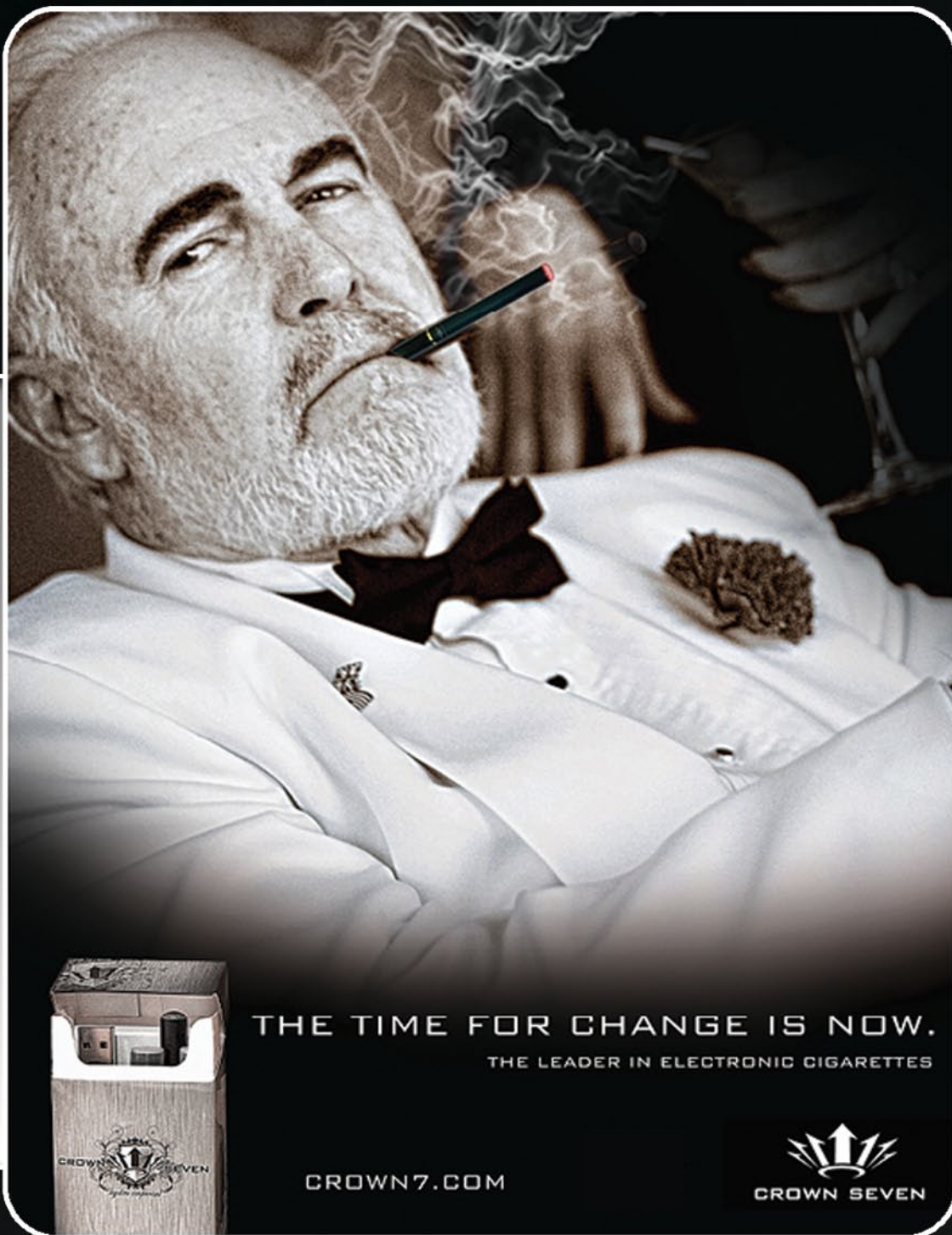


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THE TIME FOR CHANGE IS NOW.
THE LEADER IN ELECTRONIC CIGARETTES

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